

**SAVE YOUR**  
*.town*



**Innovative Rural Business Models**



Hard way

Photo by Becky McCray







Easier Way



# SAVE YOUR .town



## Pop Ups



Photo by Deb Brown

# Tiny





# Temporary: Artisan Markets



*Photo via Zuni Pueblo Main Street, Facebook*



**SAVE YOUR**  
*.town*



**Sheds and Traveling Businesses**





Photo (CC) by Jeffrey Grandy

# Tiny Sheds: Artist Shanties



Photo from Binyard Facebook page

# Tiny Sheds: Grain Bins







*Photo by Julia McCray*

**Sheds Mean You  
Can Stop Waiting**



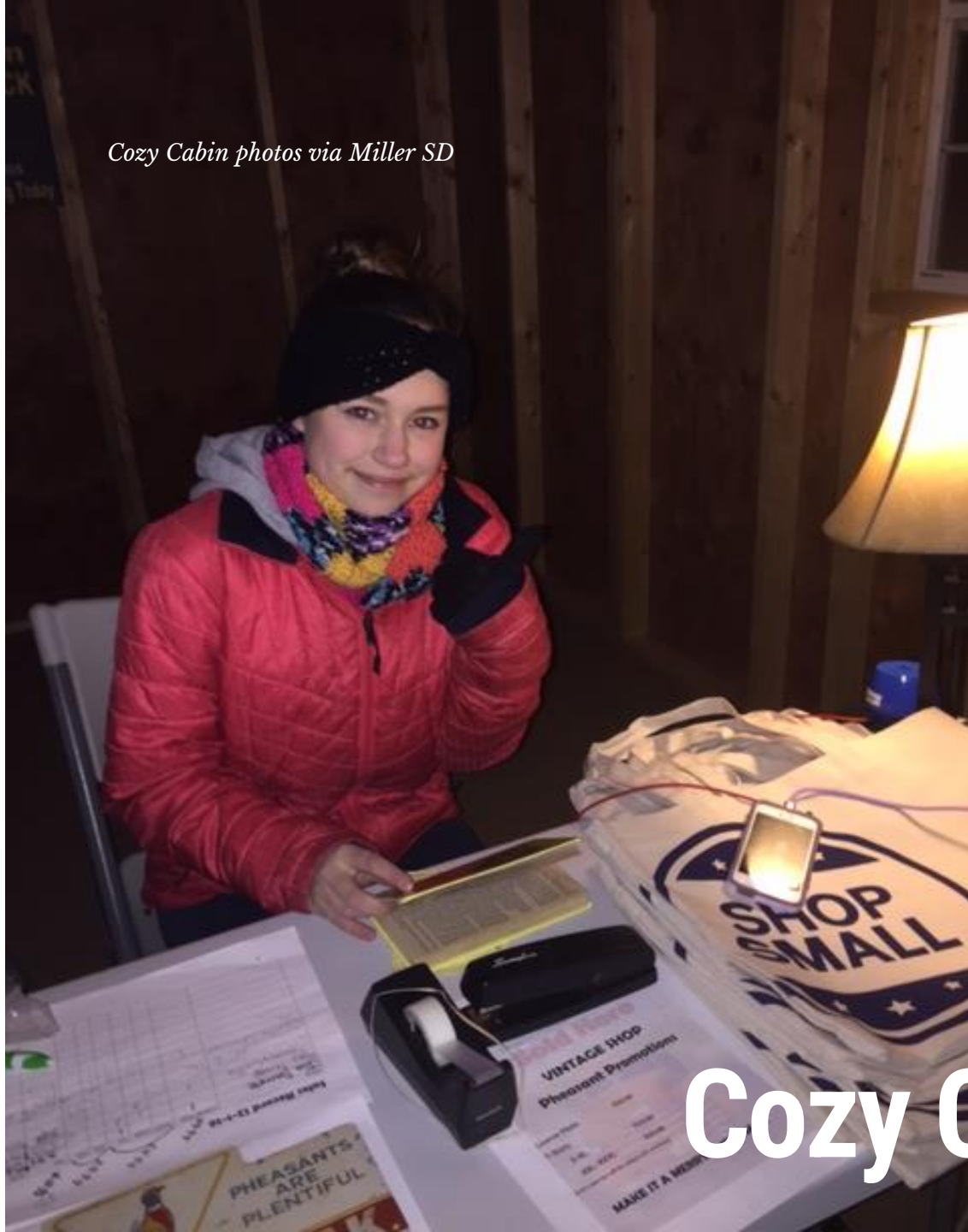
*Photo by Julia  
McCray*

# Tiny Market Village





Cozy Cabin photos via Miller SD



Cozy Cabin Christmas



# Success and Lessons Learned







Enhance economic equity

*Photos via Anchor Square Facebook page*





**Fill Your Pipeline**



# Shed in a Parking Lot



*Photo by Becky McCray*



# Traveling Services



Photo by Gary Stewart



# SAVE YOUR

*.town*



*Photo by Becky  
McCray*

## Together: Shared Spaces





Photo by Deb Brown

Together in  
One Location





*Photos courtesy of Cathy Lloyd*

# Create Tiny Spaces





# Art on the Walls

Photo via [Somayeh Kashi Art on Facebook](#)







*Photo by Deb Brown*

# Business Inside a Business: More Walls



# Salons are Incubators



*Photo by Deb Brown*





*Photo by Teton Valley Facebook Page*

# Together: Shared Kitchens



# Small Shop Spaces



Photo by Becky McCray





*Photo via Rose Ellis Facebook Page*

# Tiny Spaces Can Change Lives



**SAVE YOUR**  
*.town*



**Fill Empty Buildings**



# Temporary: Pop Ups in Empty Buildings



*Photo by Deb Brown*





*Photo by Deb Brown*

# Simple Incubators





*Photo by Deb Brown*

# Simple Incubator Success: Grocery Store Owners Test A Restaurant Idea



# Seasonal use



*Photo by Deb Brown*





*Leo's Sharpening Service photo by Sue*

**Got Questions?**



**We are a community of possibilities, not of problems.**

We are action takers.  
We are optimistic.

*It's not about what this town used to be.*

**We have people right now, assets right here, and we can take action right away. We don't need another plan, another committee, or another meeting.**

*We can  
do it now!*

We create the moments that show what this town could be and the places that take our breath away, if only just for a moment. What we create doesn't have to be permanent to create possibility. We don't care about titles or who holds official positions. The people who do hold titles may not think like us.

*That's  
OK.*

**Get your own copy at [www.SaveYour.Town](http://www.SaveYour.Town)**



**Receive practical steps every  
week, at no charge, in your email!**

**SAVEYOUR**  
*.town/signup*