

Building a Strong Economy

Presented by Becky McCray
Publisher of SmallBizSurvival.com

Presented to University of North Dakota Community
Connect Forum 2015, at Cavalier, North Dakota

Center for Rural Entrepreneurship
C-I-S framework

Climate

Infrastructure

Support

Climate

Value entrepreneurs

Celebrate entrepreneurs

Show off your entrepreneurs

Plan for entrepreneurship

Measure business activity: YourEconomy.org

Infrastructure

Flexible spaces

Pop-ups

Tiny shops

Mobile food

Commercial kitchens

Upstairs downtown

Broadband and wifi

Third places

Business services

Streamline processes

Support

Events and networking

Business fairs

Tours

Cooperative marketing

More community support partners

Extension

Tribal, city and county
government

Library

Colleges and universities

Chamber of
Commerce

News Media and Social
Media

Economic
development

Local organizations

Main Street

Churches

Local Investing books

Local Dollars, Local
Sense by Shuman

Locavesting by
Cortese

Youth entrepreneurship resources

Consortium for Entrepreneurship Education

Network for Teaching Entrepreneurship

NFIB Young Entrepreneur Foundation

Junior Achievement

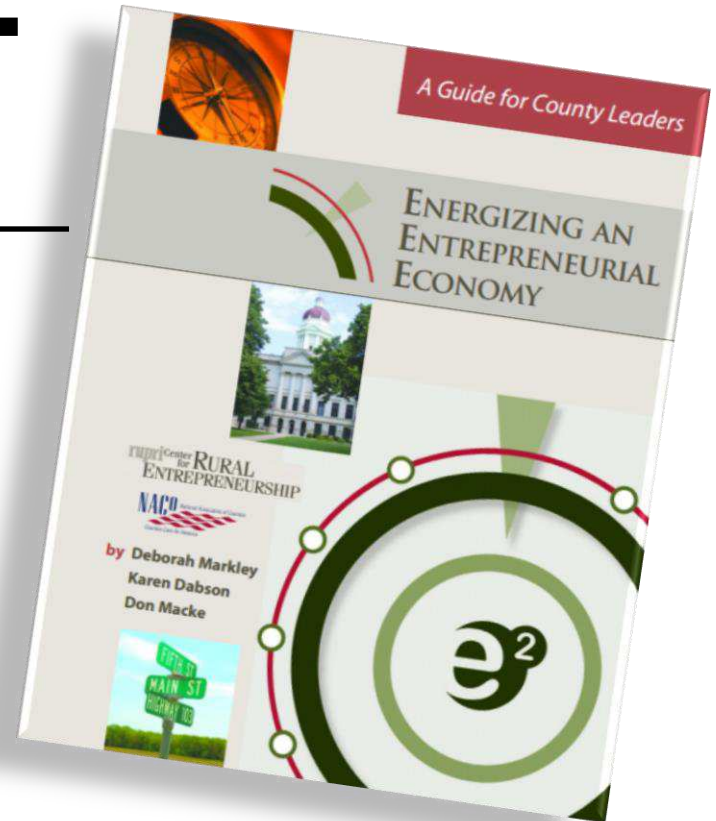
Future Business Leaders of America-PBL

4-H

Center for Rural Entrepreneurship

Center for Rural Entrepreneurship:

Guide for County Leaders



Recorded webinars on C-I-S model

Dave Shideler,
Oklahoma State
University Ag Econ:

Building
Entrepreneurial
Communities webinars



The ONE big idea

Lower the barriers
to entry so more
business ideas will
be tried.

Bonus items

10 Trends in Rural's Favor

20 Small Business Ideas
for Small Towns

Download at
smallbizsurvival.com/ccforum